

Hospital Competition and Quality: Evidence from the Entry of the High-Speed Train in South Korea*

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Abstract

This paper leverages the entry of a high-speed train (HST) system in South Korea as a natural experiment to establish the causal effect of competition among hospitals on health care quality and consumer welfare. We implement a difference-in-differences research design that exploits the differential effect of the HST entry on hospitals based on their distance to train stations. Our results suggest that increased competition intensity caused by increased hospital substitutability leads to better quality of clinical care. To evaluate the overall impact of the entry of the HST on patients' welfare and health outcomes, we estimate a structural model of hospital choice, allowing for a flexible formation of patients' consideration sets. We find that patients living closer to HST stations experience positive gains in welfare and also benefit from better health outcomes via sorting to better hospitals, even while holding constant the quality of clinical care.

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1 Introduction

How does competition affect clinical quality in the health care industry? This is an important question because several countries, such as the United Kingdom and Sweden, which historically have been providing healthcare through centralized non-market means have recently adopted or are considering market oriented reforms, despite weak evidence on its effects on patient outcomes. Due to the size and impact of the health care industry on welfare, correctly assessing the impact of competition on health outcomes is of crucial importance for policymakers.

Despite its importance, assessing the impact of competition on health care is complex due to the fact that competition in health care markets is based on geography. Hospitals compete in geographical markets because patients have a strong preference, among other things, for hospitals that are located closed to their home. Since some geographies are intrinsically more competitive than others, it is difficult to separate the effect of competition from geographical factors using only cross-sectional analysis. Therefore, many researchers have used changes in cross-sectional variation in levels of market structure over time to identify the impact of competition. However, the challenge again lies in the fact that the market structure is endogenous: quality of incumbent hospitals and potential entrants in a given geographical region may affect their strategic entry and exit decisions.

To address this issue, more recently, researchers have explored changes in market structure induced by health-related policies, which are seen as exogenous shocks that spur competition (Gaynor et al. 2013). Yet when policies themselves are *health*-related, the analyses can be complicated by the fact that they may affect the behavior of the agents involved in ways unanticipated by researchers. For example, the U.K. government mandated in 2006 that patients be offered a choice of five hospitals when referred to a hospital by their physician. However, there is evidence that not all primary care physicians thought that patients were able to or wanted to make choices (Gaynor et al. 2013). If such behavior are not accounted for in the analysis, conclusions may be biased.

In this article we leverage the entry of the high-speed train (henceforth HST) system in South Korea to examine the effects of competition on the quality of health care. In April 2004, Korea Train eXpress (KTX) started operating in South Korea, connecting many large and small cities via high-speed rail system. An important aspect of the South Korean healthcare industry is that patients have the full freedom to go to any hospital of their choice with some financial incentives, and the fee for each medical procedure is fixed by the South Korean National Health Insurance (NHI) Corporation. The introduction of the HST represents an exogenous shock to the healthcare

market in that it greatly reduced patients' travel time, and enabled patients to consider hospitals that were previously unreachable due to long travel distances, thereby increasing substitutability between hospitals. According to media reports, the proportion of rural patients choosing the top four largest hospitals in Seoul increased from 41.2% in 2002 to 48.5% in 2007 as a result of the HST.¹ In addition, a survey by Kim et al. (2008) of HST passengers arriving in Seoul by train reports that 36% of passengers had at some point used the HST to seek hospital treatment in Seoul.

The importance of the tradeoff between quality and travel time that patients face has been highlighted in Tay (2003). This tradeoff between quality and travel time is what gives hospitals market power, especially when patients have the full freedom to choose any hospital. The entry of the HST alleviates the tradeoff between quality and travel time, leading to increased competition between hospitals. Standard models of hospital non-price competition predict that, conditional on price being set above the marginal cost, competition becomes intensified with more hospitals and this leads to higher quality, regardless of their ownership status (public, not-for-profit, for profit). Low levels of NHI fees have been a subject of recurrent complaint by providers in South Korea, and it is a well known fact that due to low price margins, attracting many patients is of vital importance for hospitals in South Korea.² In fact, when "Super Rapid Train (SRT)", a different high-speed train system run by a private company, entered in 2016, several major hospitals started operating shuttle busses to- and from SRT stations to their hospitals.³ Although in 2004 hospitals didn't respond with shuttle busses, the entry of the HST facilitates access to patients' preferred hospitals, implying that hospitals that were previously competing for patients locally are now competing with those located further away. In fact, there is anecdotal evidence suggesting that hospitals responded to the increased competition caused by the HST: according to some healthcare professionals, several hospitals outside Seoul started adopting expensive equipment and improving their services in response to the entry of the HST.⁴

The objectives of this paper are twofold. First, we examine the impact of competition on hospital quality. Second, we calculate changes in patients' welfare and health outcomes resulting from patients sorting to better hospitals through reduced travel time (even if hospital quality remains unchanged). To achieve our first objective, we rely on the fact that the HST stations do not extend

¹Source: <http://news20.busan.com/controller/newsController.jsp?newsId=20110804000124> (in Korean), accessed on July 10, 2018.

²Source: <https://www.rapportian.com/news/articleView.html?idxno=15659> (in Korean), accessed on April 18, 2022.

³Source: <https://www.docdocdoc.co.kr/news/articleView.html?idxno=1043608> (in Korean), accessed on April 18, 2022.

⁴Source: <https://www.donga.com/news/It/article/all/20050323/8172270/1>, accessed on April 18, 2022.

to all regions, making the intensity of the competition induced by the HST to vary depending on the hospitals' proximity to the nearest train station. We exploit the exogenous variation in hospitals' proximity to the HST stations to identify the impact of competition on hospital clinical quality, as measured by 30-day mortality outcomes following patients' admissions for a surgical procedure.

We argue that the proximity of a HST station and therefore the impact of competition to any given hospital is exogenous for several reasons. First, the HST did not enter into all the major cities. For example, the HST did not enter into metropolitan areas such as Ulsan or Incheon, and other cities such as Pohang, Jeonju, Chuncheon and Cheonju. Second, while it is true that the HST entered several major cities, it is also true that the HST has stations in many rural regions that are located in between the train stations that connect the major cities. Finally, even within a given city, there is substantial variation in hospitals' proximity to a HST station. For example, there is evidence that a few hospitals in Seoul that are located particularly close to the HST station experienced a disproportionately large influx of rural patients post HST compared to other hospitals in Seoul that are located further away from the HST station.

To achieve our second objective, we develop and estimate a structural model of hospital choice wherein patients are time-constrained and use the model estimates to perform counterfactuals when the HST is removed. Specifically, we quantify the changes in welfare and health outcomes caused by the reduction in travel time via HST, while keeping the quality of care constant. This exercise allows us to see the gains patients experience when they can sort to better hospitals due to the HST.

In our analysis, we consider all surgeries that were conducted during the period of study and for which mortality rate can be used as a measure of hospital quality.⁵

However, using raw mortality rates as a measure of clinical quality is problematic due to patient selection: patients' hospital choice is correlated with severity of illness (both observed and unobserved). Therefore, to minimize the contamination of hospital quality with patient selection, we use the instrumental variables approach as in Gowrisankaran and Town (1999) to obtain risk-adjusted measures of clinical quality.

We find that increased competition improves the clinical quality of hospitals, i.e., hospitals facing greater competition due to their close proximity to train stations experience a greater improvement in quality compared to hospitals located further away from the train stations. Our counterfactuals

⁵Although ideally we would have wanted to look at patients suffering from one specific illness or who underwent one specific type of surgery, this prevents us from doing any meaningful analysis because it leaves us with too few observations per hospital due to the fact that our data is a 2 percent random sample of the entire population.

from the structural model show that patients experience improvement in welfare due to a reduction in travel costs. We further use the model estimates to measure the impact of the entry of the HST on patient's health outcomes (i.e., surgery survival) by comparing the number of deaths in the post-HST period to those in a counterfactual scenario in which the HST is removed, while keeping the clinical quality constant. From this analysis we find that a substantial number of lives can be saved annually with the HST as a result of patients' sorting (due to lower travel costs) to better hospitals.

Our research contributes to the literature on how hospital competition affects quality of care. The empirical evidence on this topic is mixed. One of the initial studies on competition in health care markets and health outcomes is by Kessler and McClellan (2000), who examine the impact of market concentration on hospital quality in the US Medicare program. They find that higher market concentration leads to significantly higher mortality rates for heart attack patients. On the other hand, some papers find opposite results. Using similar methods to Kessler and McClellan (2000), Gowrisankaran and Town (2003) find that mortality rates are higher for Medicare heart attack and pneumonia patients that are treated in less concentrated markets. This is in contrast to the classical theoretical literature which predicts that increased competition under fixed prices results in improved quality. Gowrisankaran and Town (2003) suggest as a possible explanation for their results that a sufficiently low profit margin on Medicare patients coupled with increased competition can cause hospitals to focus on more profitable HMO patients at the expense of Medicare patients. While these papers use the predicted market share based on exogenous characteristics of the hospitals and patients to solve the endogeneity in market shares, they do not deal with the issue that the number of hospitals itself may be endogenous due to entry and exit.

Other papers study changes in competition brought by health-related reforms. Propper et al. (2004) leverage on the 1991 Health Reform in the UK National Health Service, and find that the relationship between competition and AMI mortality rates is negative. Propper et al. (2008) further investigate this policy change and find that increased competition reduces waiting times, suggesting that hospitals facing more competition cut-on services that affect mortality rates (which are unobserved, in their setting, by consumers) in order to focus on other activities which are better observed by health-care buyers. Cooper et al. (2011) and Gaynor et al. (2013) exploit the 2006 English pro-competitive policy shift to study the impact of competition on quality using a difference-in-differences research design. Both papers find that increased competition improves the quality of clinical care. Leveraging on the same reform, Gaynor et al. (2016) find coronary artery

bypass graft patients to become more responsive to clinical quality post-reform and hospitals to be responsive to changes in demand through quality improvements. Moscelli et al. (2021), on the other hand, find mixed results from the same reform.

Our paper adds to the prior literature by studying the effects of competition following an exogenous shock which is not related to hospital market structure nor other aspect of healthcare, thus providing a unique and novel natural-experiment to identify the impact of competition on quality. Bloom et al. (2015) also use an identification strategy unrelated to aspects of the healthcare market in which they exploit the variation in hospital closures driven by political changes in the U.K. to study the impact of competition on hospital performance. Compared to Bloom et al. (2015) who use cross-sectional data for a single year, we leverage the cross-sectional variation in the degree of HST entry across regions, and also across time. In addition, we explicitly model patients' choice sets to take into account changes in travel time induced by the HST. This allows us to decompose the effect of the HST along several dimensions, such as patient sorting and changes in quality of care.

The rest of this paper is structured as follows. In the next section we describe the relevant aspects of the health care industry and the entry of the high-speed train. Section 3 describes our data and section 4 describes our differences-in-differences estimation strategy and issues concerning measures of hospital quality. Section 5 describes our data and present descriptive statistics. In section 5 we present the differences-in-differences regression results. Section 7 outlines the structural model of hospital choice, and section 8 presents the structural model estimates. In section 9 we measure patients' welfare changes and changes in health outcomes through a series of counterfactual exercises. Section 10 concludes.

2 Industry Details

2.1 Health Care Industry

The National Health Insurance (NHI) program in South Korea is a compulsory solo-payer public insurance system which covers the entire resident population. The social insurance system of South Korea was established in 1977, and initially covered only 8.79% of the population, but expanded to approximately 97% of the population by 1989. It operated as a multi-insurance fund system with more than 370 insurers until July 2000, when the funds were integrated to form a single-payer system. It is managed by a single insurer, the National Health Insurance Corporation (NHIC),

and is supervised by the Ministry of Health, Welfare and Family Affairs (MIHWFA). The Health Insurance Review and Assessment Service (HIRA), also supervised by MIHWFA, reviews the cost and healthcare benefits and evaluates the appropriateness of health care services provided by hospitals. The system is funded by compulsory contributions from the entire resident population and government subsidies. The amount paid as NHIC contributions by an individual depends on his income and wealth; the elderly and disabled pay less.

The healthcare delivery system in South Korea is classified into three tiers: primary (clinics), secondary (hospitals and general hospitals) and tertiary care (general hospitals). Starting in 1989, hospitals that met the criteria in terms of facilities, workforce, equipment, patient composition, etc, could apply to be designated as a tertiary care institution subject to demand for number of hospital beds from each health region.⁶ There were 42 tertiary care institutions, and the composition of these hospitals did not change during the period of our analysis. During this period, there was little to no room for new tertiary care entry. This is because the number of hospital beds provided by the then-tertiary care hospitals saturated the market for each health region, and tertiary hospitals were “renewed” every 3 years instead of being re-selected.

As opposed to public-sector dominant healthcare financing, healthcare delivery in South Korea is predominantly provided by the private sector: approximately 90% of hospitals are private institutions. Since the launch of the NHI program, private providers are not allowed to opt out from the program. Private health-care providers mainly supply health care services, and the fee schedule is established through annual negotiations between the NHIC and provider associations.⁷ The fixed price schedule includes fees for each medical procedure, with adjustments for whether a hospital is a primary, secondary, or a tertiary care institution. Patients are responsible for any co-payments applicable to the medical services they receive, and the NHIC reimburses healthcare providers for the share of medical costs not borne directly by the patient on the basis of the fee schedule. Therefore, the price is exogenous to both the hospitals and patients. Fee regulation has been the subject of recurrent complaints by providers in South Korea, who claim that they are not adequately compensated for their services as a result of historically low levels of NHI fees.

Although the NHI service flow is designed to progress from primary to secondary to tertiary care, patients have the complete freedom to choose any healthcare provider at any level, with some financial incentives. To achieve an efficient distribution of limited healthcare resources, insurance

⁶There were 9 health regions during this period.

⁷The Korean Medical Association (KMA) and the Korean Hospital Association (KHA) are among the most important provider organizations.

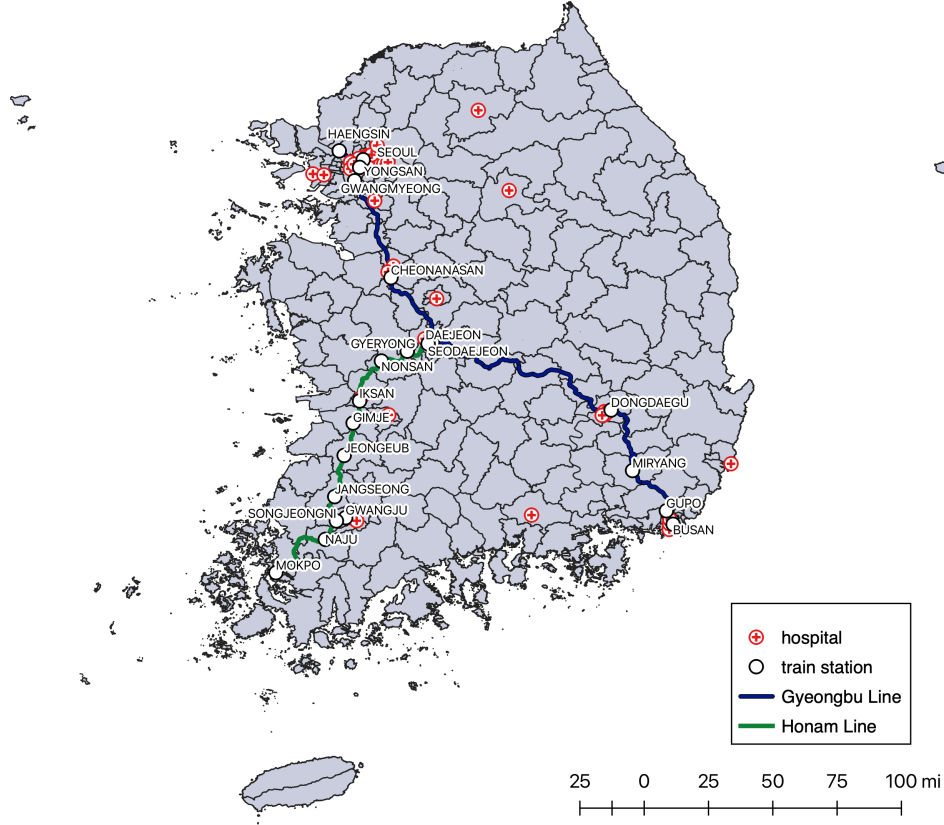


Figure 1: HST line and hospitals

coverage largely depends on the tier of the hospital. For example, the NHI insurance coverage for clinics is 70%, and it is 60% and 50% for hospitals and general hospitals, respectively. To receive treatment in tertiary hospitals, patients must be referred by primary or secondary care hospitals, in which case 40% of their bills are covered by insurance – otherwise, they can expect to pay 100% of the bill. The referral by a primary or secondary care physician is easy to obtain, so there is essentially no gatekeeping system. The insurance coverage is identical at all levels of hospitals for inpatient care, with patients being responsible for 20% of medical expenses.

2.2 Entry of the High-Speed Train

South Korea's HST system, Korea Train eXpress (KTX), began commercial operations on April 1st 2004 with the objective to alleviate (foreseeable) traffic congestion. Construction of the HST

system occurred in two stages.⁸ The first-stage construction involved building the Gyeongbu HST Line connecting Seoul to Daegu and electrifying the existing Gyeongbu Line connecting Daegu-Busan, as well as electrifying the existing Honam Line connecting Daejeon-Mokpo.⁹ The second-stage HST system, which involved the construction of the new Gyeongbu HST line connecting Daegu to Busan replacing the existing electrified tracks, went into service in November of 2010. In this paper we only focus on the first-stage HST system. Although the launch of the second-stage HST system enabled the HST to reach full speed through the Daegu-Busan corridor, this shock was much smaller in magnitude compared to the shock generated by the first-stage HST system. Figure 1 displays two HST lines of the first-stage HST system, the Gyeongbu Line (blue) connecting Seoul-Busan and the Honam line (green) connecting Seoul-Mokpo. The figure also plots the hospitals that are included in our final sample (more on this in the next section).

At the time of its launch in 2004, the HST operated 128 times per day (94 times on Gyeongbu Line, and 34 times on the Honam Line), and the daily frequency increased to 163 in the following years, greatly reducing travel time. As an example, the HST system has reduced the travel time from Seoul to Busan from more than 5 hours by car to 2 hours and 40 minutes by train. HST fares were fixed and kept low, at approximately 55% of the corresponding air fares for the same routes, to encourage the use of the HST.¹⁰

3 Data

We rely on a number of data sources at a patient and hospital level. Our patient data comes from the National Health Insurance Services (NHIS) which is a health insurance claims dataset collected by the solo insurer system NHIS. Our data consists of a nationally representative random sample, which accounts for 2% of the entire South Korean population who received medical treatment at a hospital. The data contain anonymized patient-level information on medical procedures that a

⁸Note that here we are referring to the construction of the Gyeongbu HST system. The construction of additional HST systems was completed only after 2015. Additional electrified (existing) lines were added by the end of 2010.

⁹Newly constructed links included 51.6 miles of viaducts and 47.0 miles of tunnels. Electrification of the existing rail comprised of 82.5 miles across Daegu to Busan, 12.9 miles across Daejeon, and 164.3 miles from Daejeon to Mokpo and Gwangju. First stage Gyeongbu HST stations include Seoul Station, Gwangmyeong, Cheonan-Asan, Daejeon, Dongdaegu stations, and the electrified Gyeongbu line connecting Dongdaegu and Busan includes Miryang, Gupo and Busan stations. Honam line includes Yongsan station, Seodaejeon, Dungyae, Nonsan, Iksan, Gimje, Jeongeub, Jangseong, Songjeongni, Gwangju, Naju, and Mokpo stations. There exists a depot for HST along the Gyeongui Line at Haengsin station. Thus some HST services continue beyond Seoul and Yongsan station and terminate at Haengsin station. For detailed information on HST services see Cho and Chung (2008).

¹⁰In addition to low regular prices, various discounts (60% off the regular passes and 20% off the reserved tickets) were available to attract as many passengers as possible.

patient received at a hospital. Detailed information on patient demographics, diagnosis, patient’s home location, the chosen hospital and the date of hospital admission are observed. In addition, if the patient died, we observe the month/year of the patient’s death.¹¹ The geographic unit of our data (and hence patients’ home location) is defined either at a city, county or at a district level depending on where a patient lives. This is because some counties are not populated enough to qualify for a city, while some smaller cities are not populated enough to be sub-divided into districts.¹² To simplify the exposition, we will henceforth ignore the distinction between city/country/district and denote the smallest geographic unit that we observe in the data as a “district”. The boundaries of each “district” are delineated in figure 1. Since patients’ home location is at the district level, we use the coordinates of the centroid of each district as patients’ location.

The hospital data also comes from the NHIS dataset. Hospitals in the NHIS dataset are anonymized and their location is observable only at the city-province level. To get a more precise location of the hospitals, which is essential for our analysis, we combine the NHIS dataset with that obtained from the HIRA (Health Insurance Review Assessment). Although the identity of the hospitals in the HIRA dataset is also anonymized, we are able to match this dataset to the NHIS dataset using hospital characteristics. In addition to the hospital characteristics such as number of hospital beds, number of nurses and hospital tier, the HIRA dataset contains hospital location at the district level, which in turn allows us to obtain exact coordinates for each hospital.

Our sample selection process is as follows. We define January 2003 to March 2004 as the pre-HST time period and then define January 2006 to March 2007 as the post-HST time period after allowing for some adjustment time.¹³ We focus on patients who underwent a surgery at a tertiary hospital. We only consider tertiary hospitals in this paper for the following reason: Since we use 30-day mortality rates as measures of hospital quality, primary and secondary care hospitals are

¹¹We would like to use the 30-day mortality following a surgery as our measure of hospital quality as it is the most commonly used outcome-based measure. However, we do not observe the exact date of the surgery in our data. To complicate matters further, we only observe the year and month of patients’ death instead of the exact date. Therefore our (proxy) measure of 30-day mortality rate is obtained as follows: We construct a dummy variable M whose element m_i takes value 1 if (i) patient i who was admitted to hospital in month mm_i day dd_i and year $yyyy_i$ dies either in month mm_i and year $yyyy_i$ or in month $mm_i + 1$ and year $yyyy_i$ for $mm_i = 1, \dots, 11$ and (ii) length of hospital-stay does not exceed 30 days. If patient was admitted to hospital in $mm_i = 12$ and year $yyyy_i$, μ_i takes value 1 if patient dies in month mm_i and year $yyyy_i$ or in January of year $yyyy_i + 1$.

¹²South Korea is made up of 17 first-tier administrative divisions (province level). These are further subdivided into cities (si), counties (gun), districts (gu), towns (eup), townships (myeon), neighborhoods (dong) and villages (ri). Once a country attains a population of at least 150,000, it becomes a city. Cities with a population of over 500,000 are subdivided into districts. Districts are then further divided into neighborhoods (dong). Cities with a population of less than 500,000 are directly divided into neighborhoods (dong).

¹³We choose pre-HST period to start from year 2003 because patient mortality information is only available from 2003.

not suitable for the analysis because the majority of severely sick patients who are at risk of death receive treatment at tertiary hospitals. In addition, due to the fact that our data is a 2% sample, there are not enough observations per hospital for secondary care institutions. We consider all surgeries that were performed during the data period that resulted in at least 1 death within 30 days of admission to the hospital. Ideally we would look at patients suffering from one specific illness, or who underwent one specific type of surgery in order to minimize the contamination of hospital quality (impact on mortality rates) with patient selection.¹⁴ Constraining our analysis to a single type of surgery, however, leaves us with too few observations (too few patients for each hospital). Limiting our attention to only one “category” of surgery (e.g., cardiovascular surgery) also leaves us with too few observations per hospital. To attenuate the contamination of hospital quality from pooling patients across multiple types of surgeries, we control for the riskiness of each type of surgery in addition to patient demographics.

The key feature of our setting is that the entry of the HST enabled patients to exercise choice among alternatives with different travel distances. To take advantage of this feature, we drop the following patients who were less likely to exercise choice based on hospital location: First, patients who arrived at the hospital via ambulance because the emergency ambulance usually takes patients to a nearby hospital. Second, patients who arrived at the hospital via intra-hospital transfer as it is the physician who makes the choice of the hospital in this case. Next, we drop patients living on islands (Jeju and Ulleng Islands, as well as Shin-ahn and Ong-jin Gun) because it is difficult to calculate travel time to hospitals by car for these patients, a necessary component for estimating our demand model and performing counterfactuals. Our final sample consists 8,817 patients who went to 42 tertiary hospitals.

4 Differences-in-Differences Analysis

The goal of our paper is to study the impact of increased hospital competition on hospital quality. Post-HST a hospital located closer to the HST station faces more competition than hospitals that are located further away from the HST station because the HST allows for greater substitutability between hospitals that are close to the HST. Therefore, to examine whether hospitals that are located closer to the HST experience an improvement in hospital quality after the entry of HST,

¹⁴Gowrisankaran and Town (2003) look at pneumonia patients, Kessler and McClellan (2000), Propper et al. (2004) look at acute myocardial infarction (AMI) patients, and Gaynor et al. (2016) look at patients receiving coronary artery bypass grafting (CABG) surgery.

we conduct our analysis using difference-in-differences (DiD) approach by exploiting the variation in distance from each hospital to the nearest train station. We identify the impact of competition from the interaction of a continuous treatment intensity variable (hospital’s distance to the nearest HST station) with a dummy indicator for the post-HST period. This specification was employed by Gaynor et al. (2013) to study the impact of hospital competition.¹⁵ Specifically, the DiD regression specification is given by

$$outcome_{jt} = b_{0j} + b_1 I(t = 1) + b_2 I(t = 1) \times dist_j^h + \varepsilon_{jt}. \quad (1)$$

We collapse time periods into pre- and post-HST periods so that $t = 0$ denotes pre-HST and $t = 1$ denotes post-HST. The variable $outcome_{jt}$ measures the quality of clinical care at hospital j in period t . As mentioned earlier, we use hospital-level 30-day mortality rates as the outcome variable after adjusting for patient selection; b_{0j} denotes a full set of hospital dummies; $I(\cdot)$ is an indicator function for the post-HST period which takes the value 1 for the post-HST period and 0 otherwise, and ε_{jt} is a random noise. The DiD coefficient of interest is b_2 , which corresponds to the interaction term between a post-HST dummy and the distance from hospital j to the nearest train station, denoted as $dist_j^h$. This coefficient measures the change in the effect of distance to the nearest train station pre- and post-HST. If the outcome variable is hospital-level death rate, a positive value of b_2 implies that death rate is lower as hospitals are located closer to the HST station in the post-HST period. The identifying assumption is that without the entry of the HST, the trend in mortality rates would have been the same regardless of the distance to the train station. The entry of the HST induces a deviation from this parallel trend. We provide evidence supporting this assumption in Section 5.

4.1 Measure of Hospital Quality

Using raw mortality rates as a measure of quality is problematic due to patient selection bias: hospital selection is non-random. The existing literature address this selection bias by obtaining adjusted mortality rates (Gowrisankaran and Town 1999, Gowrisankaran and Town 2003, Kessler and McClellan 2000, Geweke et al. 2004, Tay 2003). Specifically, Gowrisankaran and Town (1999) propose controlling for patients’ severity of illness with an instrumental variables (IV) framework using geographic location data, i.e. distance from each patient to all hospitals. Although the

¹⁵See Card (1992) and Acemoglu et al. (2004) for more about continuous treatment.

distance to the chosen hospital will be correlated with the patient’s severity of illness, and hence cannot be a valid instrument, where a patient chooses to live relative to all hospitals is uncorrelated to patient’s severity of illness. This assumption is commonly used in empirical models of hospital choice, e.g. Kessler and McClellan (2000), Gowrisankaran and Town (1999), Capps et al. (2003), Gaynor and Vogt (2003), Ho (2009), Beckert et al. (2012).

In our setting, the HST facilitates long-distance travel for severely ill patients, and hence the degree of patient selection may be aggravated as a result of the entry of the HST. To allow for this change in the degree of patient selection resulting from the reduction in travel time, we use different sets of instruments in pre- and post-HST periods. We follow Gowrisankaran and Town (1999) but use travel time rather than travel distance from each patient to all hospitals as instruments for hospital choice. This is to account for the changes in travel time for patients living sufficiently close to the HST station in post-HST era (because, even with HST, the actual distance to the hospitals does not change - what changes in the post-HST period is the travel time).

Specifically, we obtain adjusted mortality rates by estimating a linear probability model where we regress an indicator for whether a patient dies approximately 30 days following the admission (conditional on choosing hospital j) on a set of hospital/time period dummies and patient’s observed characteristics.¹⁶ The mortality of patient i in period t is given as

$$\mu_{it} = \boldsymbol{\psi}' \mathbf{c}_i + \boldsymbol{\gamma}' \mathbf{h}_i + s_{it} + \eta_{it} \quad (2)$$

where μ_{it} is a dummy variable that denotes the death of patient i within 30 days of the admission, \mathbf{c}_i is a vector of dummy variables ($c_{i1pre}, \dots, c_{iJpre}, c_{i1post}, \dots, c_{iJpost}$) where c_{ijt} equals 1 if patient i chooses hospital j in period t , \mathbf{h}_i is a vector of patient characteristics that can affect mortality, s_{it} is unobserved (by the researcher) severity of illness, and η_{it} is an i.i.d. normal error term. The parameter vectors to estimate are $\boldsymbol{\psi}$ and $\boldsymbol{\gamma}$. Each element of estimated vector of fixed effects $\hat{\boldsymbol{\psi}}$ can be interpreted as the incremental probability of death from choosing a particular hospital conditional on observed health status, and is what we use as a measure of the quality of care. The coefficient vector $\boldsymbol{\gamma}$ captures the impact of patients’ observed health status on the probability of death. We refer to the estimated measures of quality of care in $\hat{\boldsymbol{\psi}}$ as adjusted mortality rates. Note that there is a slight abuse of terminology here as $\hat{\boldsymbol{\psi}}$ are not adjusted mortality probabilities per se, but rather the

¹⁶We choose to use a linear probability model as opposed to a non-linear model with a binary dependent variable due to the difficulties that result from addressing endogeneity in those types of models (see Gowrisankaran and Town 1999 for a discussion of this topic in the hospital quality context).

hospitals' impact on patients' mortality conditional on observed characteristics. Because hospital choice is likely to be correlated with patients' unobserved severity of illness, estimating equation (2) using OLS will lead to biased estimates. For instance, if sicker patients are more likely to choose a certain hospital j , s_{it} and c_{ijt} will be positively correlated, and hence $\hat{\psi}_j$ will be overestimated.

To address the endogeneity of hospital choice, we use two sets of instrumental variables for hospital choice dummy variables (c_i): (i) travel times to each alternative hospital, and (ii) nonlinear transformations of travel time defined as $\exp(-\phi \times \text{traveltime}_{ijt})$ to capture the non-linear effect of travel time.¹⁷ As mentioned before, this is based on the assumption that where a patient chooses to live relative to *all* hospitals is uncorrelated to her severity of illness. We define travel time for patient i to hospital j in period t as

$$\text{traveltime}_{ijt} = \begin{cases} \min(\text{cartime}_{ij}, \text{traintime}_{ij}) & \text{if } t = \text{post-HST and } \text{dist}_i^{\text{pat}} < 30 \text{ and } \text{dist}_j^h < 30 \\ \text{cartime}_{ij} & \text{otherwise,} \end{cases} \quad (3)$$

where cartime_{ij} denotes the drive time from patient i 's location to hospital j by car and traintime_{ij} is the travel time from patient i 's location to hospital j by HST. Driving times by car are obtained using the *georoute* routine developed by Weber and Péclat (2017) which calculate the driving time between two points under normal traffic conditions. Note that traintime_{ij} is obtained by summing the following three components: (i) drive time from i 's location to i 's nearest HST station h , (ii) travel time from station h to station k , which is the closest HST station to hospital j and (iii) drive time from station k to hospital j . The variables $\text{dist}_i^{\text{pat}}$ and dist_j^h are, as described earlier, travel time from patient i to the closest train station and travel time from hospital j to the closest train station, respectively. While the effect of HST does not have physical boundaries, we nevertheless constrain the effect of the HST to patients and hospitals that are located within 30 minutes of the train station. This is to account for changes in travel time only for patients that live (and visit hospitals) sufficiently close to the HST station, and is reflective of the data which reveal that there are no significant differences in travel times between pre- and post- HST for patients living beyond 30 minutes of the HST station. Tests of the validity of our IV strategy and further details on estimating adjusted mortality rates are provided in the appendix.

¹⁷To estimate ϕ , we follow Gowrisankaran and Town (1999) and estimate a series of the following single equation non-linear regressions separately for each hospital in the data: $c_{ij} = \delta_{1j} + \delta_{2j}\text{traveltime}_{ijt} + \delta_{3j}\exp(-\phi\text{traveltime}_{ij}) + u_{ij}$. The mean estimated coefficient for ϕ across all hospitals is approximately 0.24. Therefore, we set $\phi = 0.25$, which is identical to the value of ϕ in Gowrisankaran and Town (1999).

	pre-HST		post-HST	
	mean	sd	mean	sd
female	0.401	0.490	0.402	0.490
age 0-24	0.430	0.495	0.437	0.496
age 25-49	0.269	0.444	0.318	0.466
age 50-74	0.145	0.352	0.115	0.319
age 75 +	0.156	0.363	0.131	0.337
Seoul resident	0.308	0.462	0.303	0.460
low income	0.182	0.385	0.173	0.378
medium income	0.330	0.470	0.340	0.474
high income	0.487	0.499	0.487	0.500
diagnosis risk	0.045	0.055	0.050	0.058
surgery risk	0.053	0.088	0.052	0.088
death	0.044	0.205	0.051	0.219
Observations	4,055		4,762	

Notes: Most of the patient characteristics are binary variables, and therefore the mean represents the fraction. “Seoul resident” is a binary variable that equals 1 if a patient lives in Seoul and 0 otherwise. There are 11 (group 0 - group 10) income groups in our data. We classify groups 0-3 as low income, groups 4-7 as medium income, and groups 8-10 as high income. “death” is binary variable that equals 1 if patient dies within 30 days of admission to the hospital, and 0 otherwise.

Table 1: Patient Characteristics

5 Descriptive Statistics

We first proceed by providing descriptive evidence on patients’ response to the entry of the HST with respect to their travel patterns. Then, we will provide some hospital-level summary statistics.

5.1 Patients’ Response to the Entry of the HST

Table 1 provides summary statistics of patient characteristics. We first show that patients’ travel patterns changed following the entry of the HST. If patients indeed responded to the entry of the HST, we expect patients living closer to the HST stations to choose hospitals that are located further away from their home. Figure 2 plots percent changes in average travel distance by district, following the entry of the HST, separately for patients who live in Seoul and patients who live in non-Seoul regions. Since patients in South Korea generally have a preference for hospitals that are located in Seoul, we expect the HST to have minimal effect on travel patterns of patients who already live in Seoul. From the plot on the left, proximity to the HST station doesn’t seem to affect patients’ travel distance. From the plot on the right, however, regions that are located very close to the HST station experienced a large increase in average travel distance following the entry of the HST.

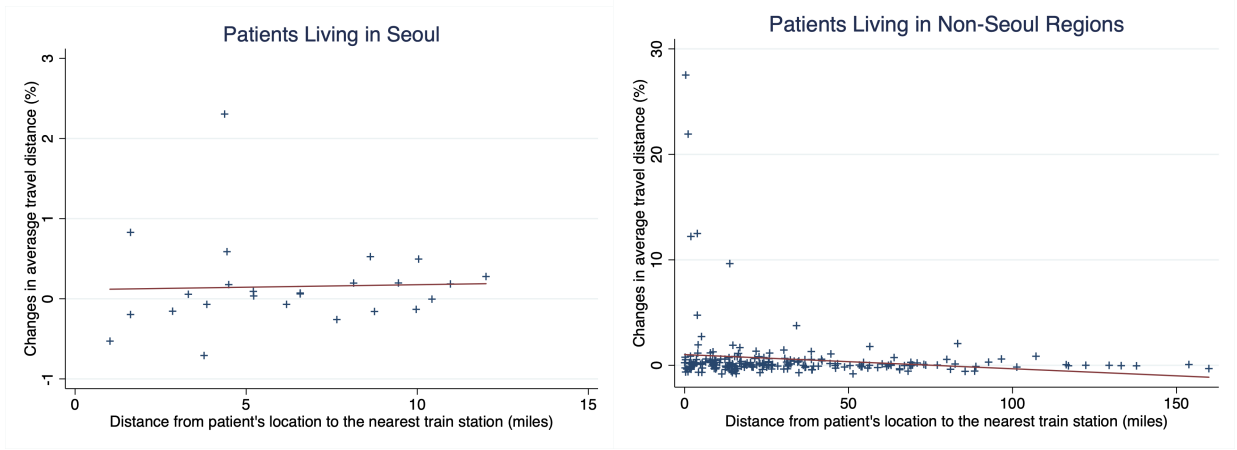


Figure 2: Proximity to the train station and changes in average travel distance by district

To get an estimate of the effect of the HST on patients' travel distance, we leverage the variation in distance from each patient to the nearest train station to examine whether patients that live closer to the train station travel longer distances after the entry of the HST. Specifically, we estimate the equation as below:

$$traveldist_{it} = a_0 + a_1 I(t = 1) + a_2 I(t = 1) \times dist_i^{pat} + a_3 X_{it} + \mu_i + \varepsilon_{it} \quad (4)$$

Here the dependent variable, $traveldist_{it}$, is the travel distance of patient i in period t ; $I(\cdot)$ is an indicator function for the post-HST period, which takes the value 1 for the post-HST period and 0 otherwise; X_{it} denotes patient characteristics (age, gender, diagnosis type and surgery type dummy variables), μ_i denotes a full set of district dummy variables of where the patient's home is located in, and ε_{jt} is a random noise. The coefficient of interest is a_2 , which corresponds to the interaction term between the post-HST dummy variable and $dist_i^{pat}$, which is the distance (in miles) from patient i 's home to the nearest HST station. This coefficient measures whether patients who live closer to the train station traveled further distances following the entry of the HST.

In Table 2 column 1 we report OLS regression estimates for equation (4) using all the patients in our final sample. The result suggests that there was a marginally significant increase in distance traveled for patients that live closer to the train station after the entry of the HST - while the positive coefficient on the post dummy variable suggests that patients on average traveled 3.1 miles more following the entry of the HST, this effect decreases as patients are located further away from the train station (a 1 mile increase in distance from patient's home to the closest train station is

	all patients	excluding Seoul residents	ambulance and transfer
	(1)	(2)	(3)
<i>post</i>	3.0781*** (0.8639)	5.1842*** (1.3205)	0.1722 (5.8845)
<i>post</i> × <i>dist_i^{pat}</i>	-0.0594* (0.0316)	-0.1038*** (0.0351)	0.3802 (0.2907)
district FE	✓	✓	✓
surgery type FE	✓	✓	✓
diagnosis type FE	✓	✓	✓
<i>R</i> ²	0.4451	0.4196	0.55879
Observations	8,817	6,124	853

Notes: Models are estimated using OLS with standard errors (in parentheses under coefficients). Standard error clustered at the district level. In addition to diagnosis and surgery type, all regressions control for patient characteristics (age and gender).

*** Significant at the 1 percent level; ** Significant at the 5 percent level; * Significant at the 10 percent level.

Table 2: OLS Estimates of Patient's Distance on HST on Travel Distance

associated with a 0.06 miles decrease in travel distance.

We also estimate equation (4) only using patients that live in non-Seoul regions and report the results in column 2. For these patients, the closer they live to the HST station, we find a significant increase in distance traveled. The positive coefficient on the *post* dummy variable suggests that patients living in non-Seoul regions traveled 5.2 miles more following the entry of the HST, but this effect significantly decreases as patients live further away from the train station. A one mile increase in distance from patient's home to the closest train station is associated with a 0.1 miles decrease in travel distance.

As mentioned earlier, our final sample excludes patients who transferred from other hospitals and who arrived at a hospital via ambulance because these patients are less likely (if any) to exercise choice. If the increase in travel distance is a consequence of the entry of the HST, we should not see changes in travel distance for patients who arrived at hospitals via transfer or ambulance because these patients did not take the HST. Table 2 column 3 reports the regression estimates for equation (4) using only those patients who transferred or took an ambulance (note that these patients are not included our final sample and are not used in further analysis). In this case, we find that HST has no effect on travel distance, suggesting that HST only affected patients who exercised their choice.

It would be difficult to attribute increased travel distance to HST if a patient traveled longer distance to arrive at a hospital which is located far away from the HST station. To provide further evidence of the effect of the HST on patients' travel, we next show that patients who live closer to

	treated hospitals			control hospitals		
	pre-HST	post-HST	z-stat	pre-HST	post-HST	z-stat
control patients	0.124 (0.008)	0.135 (0.008)	0.943	0.107 (0.007)	0.121 (0.007)	1.306
Observations	1,719	1,971		1,719	1,971	
treated patients	0.060 (0.007)	0.084 (0.004)	2.281	0.076 (0.008)	0.088 (0.008)	1.078
Observations	1,088	1,346		1,088	1,346	

Notes: This table shows the changes in proportion of patients (excluding Seoul residents) who traveled more than 50 miles to arrive at the hospitals. z-statistic for test of proportions. Standard error in parentheses.

Table 3: Proportion of Patients who Traveled to arrive at Hospitals

train station traveled long distances only to visit hospitals that are *also* located close to the HST station. To facilitate this analysis, we first define “treated” as being located within 10 miles of the HST station and define “control” as being located beyond 10 miles from the HST station. This allows us to categorize patients into two groups: “treated patients” (patients who live within 10 miles of the HST station), and “control patients” (patients who live beyond 10 miles of the HST station). Similarly, we can categorize hospitals into two groups: “treated hospitals” (hospitals that are located within 10 miles of the HST station), and “control hospitals” (hospitals that are located beyond 10 miles of the HST station). For each group of patient who went to each group of hospitals, we then calculate the proportion of patients who traveled more than 50 mile to arrive at each type of hospital. The results reported in Table 3 show that there was a significant increase in proportion of treated patients who traveled more than 50 miles to arrive at treated hospitals (from 6 percent to 8.4 percent). We do not see significant difference in travel patterns for treated patients going to control hospitals. Likewise, we do not see any significant changes in travel patterns for control patients. These patterns suggest that patients didn’t simply travel longer distances by driving longer hours, but instead provide some evidence that they took the HST to go to a hospital that is also closely located to the HST station.

5.2 Hospital Characteristics

Table 4 provides summary statistics of hospital characteristics. Figure 3 presents the relationship over the entire period of our analysis (including the adjustment period) between distance to the nearest train station and raw 30-day mortality rates. Due to data limitations, we do not have patient death information prior to 2003. Since the HST entered in April 2004, it is difficult to see (if

	pre-HST					post-HST				
	mean	median	sd	min	max	mean	median	sd	min	max
number of admissions	96.5	81.5	75.6	14	456	113.4	93.5	93.3	11	535
number of beds	1,101	1,019	491.3	480	2,993	1,101	1,019	491.3	480	2,993
number of nurses	479.5	421	267.7	224	1,671	501.6	426	278.5	224	1,671
located in Seoul	0.45	0	0.5	0	1	0.45	0	0.5	0	1
mortality rate	0.045	0.038	0.027	0	0.143	0.053	0.052	0.038	0	0.238
Observations	42					42				

Notes: Variable “located in Seoul” is a binary variable that equals 1 if a hospital is located in Seoul and 0 otherwise. The mean of “located in Seoul” is a fraction hospitals that are located in Seoul.

Table 4: Hospital Characteristics

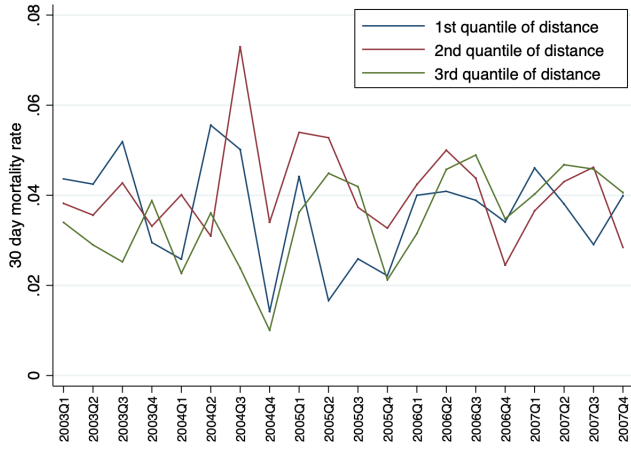


Figure 3: Trend of mortality rates (2003-2007)

any) pre-HST trends of mortality rates at the annual level. Therefore, for this analysis, we calculate 30-day mortality rates at the quarter level. Three time series lines are presented for the mean of the mortality rates, one for patients who visited hospitals in each quantile of the hospital’s distance to the nearest train station.¹⁸The series is rather noisy, but we can see that all three series fluctuate together. Until the first quarter of 2004, mortality rates for all three quantiles display declining trends.

6 Difference-in-Differences Estimation Results

We use the measures of clinical quality obtained in section 4.1 to study the impact of increased hospital competition on hospital quality. As a starting point to this analysis, we first estimate equation (1) using hospital-level *raw* mortality rates as the outcome variable. Since hospitals located near the HST station are the ones that are most affected by the entry of the HST, the DiD coefficient on $d_{post} \cdot dist_j^h$ captures the impact of increased hospital competition. A positive value of the DiD coefficient implies that death rate is lower as hospitals are located closer to the HST station in the post-HST period. Column (1) in Table 5 reports the results. While marginally significant, the DiD coefficient is positive: when the travel time from the hospital to its closest train station decreases by 1 minute (i.e., the hospital is closer to the train station), the hospital-level raw mortality rate decreases by 0.05 percentage points.

¹⁸Since there are not enough patients at each hospital for each quarter, we calculate mortality rates at the patient level for each quantile of hospital’s distance to the nearest train station.

As discussed earlier, however, hospital-level raw mortality rates do not correctly reflect the true quality of clinical care due to differences in patients’ health status across hospitals (referred to as hospital’s “case-mix”) i.e., hospitals with a larger number of sicker patients are more likely to have higher mortality rates. It is therefore necessary to take into account differences in patient case-mix across hospitals, for both observed and unobserved patient characteristics. In order to control for the observed case-mix at the patient-level, we first estimate equation (20) using OLS, and use estimated $\hat{\psi}$ as a measure of clinical quality to estimate equation (1). Note that, although this measure of quality controls for observed health status at the individual patient-level, it does not control for unobserved (to the researcher) severity of illness which may be correlated with patients’ hospital choice, and hence may be biased. The results are reported in Table 5, column (3). The DiD coefficient is positive and significant ($\beta_2 = 0.0006$), i.e. when a hospital’s travel time to a closest train station decreases by 1 minute (i.e. hospital is closer to the train station), (adjusted) mortality rate decreases by 0.06 percentage points.

As already mentioned, however, simply controlling for observed patient case-mix is not sufficient to correctly measure the quality of clinical care. Patients’ unobserved (to the researcher) severity of illness, which may be correlated with hospital choice, may contaminate the quality of clinical care. We further control for patients’ unobserved severity of illness by instrumenting hospital choice dummy variables for each period with travel time to each hospital, and use these adjusted mortality rates as the dependent variable to estimate equation (1). This measure of hospital quality was obtained by instrumenting hospital choice with travel time to alternative hospitals, and therefore resolves the patient selection issue. The results are reported in Table 5, column (2). The DiD coefficient is positive and significant ($\beta_2 = 0.0018$), suggesting that more competition leads to improved hospital quality. The results from this regression suggest that a 1 minute reduction in travel time from the hospital to the nearest train station decreases adjusted mortality rates by 0.18 percentage points. Note that the magnitude of the DiD coefficient is smaller compared to the case where unobserved severity of illness was not accounted for (0.0006 versus 0.0018). This suggests that ignoring selection may lead to misleading inferences about hospital quality.

Recall that our final sample excludes patients who transferred from other hospital and who arrived at a hospital via ambulance and transfer. Including these patients in our sample should not change our results because the quality of clinical care should be independent from how patients arrive to a hospital. To test the robustness of our results, we estimate equation (1) including transfer and ambulance patients into our sample. The results are reported in Table 5, column (4).

	(1)	(2)	(3)	(4)
	raw-mortality	IV	OLS	ambulance
d_{post}	0.0027 (0.0066)	-0.0393*** (0.0314)	0.0007 (0.0081)	-0.0354 (0.0315)
$d_{post} \cdot dist_j^h$	0.0005* (0.0003)	0.0018** (0.0008)	0.0006** (0.00028)	0.0017** (0.0008)
R^2	0.7709	0.5423	0.6160	0.5498
hospital FE	✓	✓	✓	✓
number hospitals	42	42	42	42
Observations	84	84	84	84

Notes: Models are estimated using OLS with standard errors (in parentheses under coefficients). All regressions include constants.

*** Significant at the 1 percent level; ** Significant at the 5 percent level; * Significant at the 10 percent level.

Table 5: Diff-in-Diff Estimates of the Impact of Competition on Quality of Clinical Care

The results from this analysis are consistent with the previous results, and the DiD estimates are similar to those in column (2) where we use the adjusted mortality rates from the IV model.

The results in in this section suggest that increased competition leads to an improvement in hospital clinical quality. To evaluate the impact on patient welfare, we next estimate a demand model of hospital choice and use the model estimates to perform welfare analysis and various counterfactuals.

7 Model of Hospital Choice

To evaluate the impact of the HST on patient welfare we need to consider the hospital choice that patients would have made had the HST not been launched. To do this, we estimate a structural model of hospital choice, and conduct a reverse counterfactual analysis by switching off the impact of the HST. The entry of the HST reduces travel time and thereby increases the number of hospitals in the choice set of patients living close to a HST station. To capture the changes in patients' choice sets in our model, we extend the traditional conditional logit model by imposing travel-time constraints on patients, an approach that has been used in the geography and transportation literatures. We assume that the travel time to each hospital determines whether that hospital is included in a patient's choice set or not. If a hospital is located too far from a patient's location, a patient with a travel-time constraint will exclude it from his choice set. This translates to a decrease in the size of the choice set for patients living close to a HST station once the HST is removed.

7.1 Utility and Demand

Each patient i chooses from $J_i \subseteq J$ hospitals in his choice set, indexed $j = 1, \dots, J_i$ where J is the total number of hospitals in the data. The indirect utility of patient i choosing hospital j , $j = 1, \dots, J$ is defined as

$$u_{ij} = \sum_{l=1}^L X_{j,l} \mathbf{Y}_i' \beta_{.,l}^{xy} + Q_j \mathbf{Y}_i' \alpha^z + D_{ij} + \mathbf{X}_j' \beta^x + \alpha Q_j + \varepsilon_{ij}, \quad (5)$$

where \mathbf{X}_j is a vector of hospital characteristics with length L ; \mathbf{Y}_i is a K vector of patient-specific demographics; D_{ij} is the travel time from patient i 's home to hospital j ; Q_j denotes the quality of clinical care at hospital j ; ε_{ij} is an idiosyncratic taste shock that is distributed i.i.d. type I extreme value. β^{xy} , α^z and β^x are $K \times L$, $K \times 1$, and $L \times 1$ matrices of coefficients, respectively. Following previous literature on hospital choice, we assume that all patients are admitted to some hospital, and hence there is no outside option in our model.

We estimate the parameters in equation (5) using a maximum likelihood approach. One might be concerned about the endogeneity of quality of clinical care in the utility function. Previous literature has found that treating a larger number of cases is associated with better outcomes. Hospitals with higher unobserved quality will attract larger volume of patients, and this will in turn lead to higher quality of clinical care.¹⁹ To address this concern, following Gaynor et al. (2016), we include an entire set of hospital indicator variables to estimate hospital fixed effects.

7.2 Choice Set Formation

The entry of the HST enlarged patients' consideration sets by reducing travel costs. Hospitals that would not previously have been considered by the patient may now be considered. We model this change in consideration sets by imposing a travel-time constraint on patients. We assume that time is a limited resource that constrains choice options from being evaluated. This assumption is consistent with theoretical and empirical literature in geography and regional science where a relationship between the available time budget and individuals' destination choice has been established. Our modeling approach follows the Approximate Nested Choice-Set Destination Choice (ANCS-DC) model developed by Thill and Horowitz (1997) which explicitly models the formation of choice sets when individuals have limited time resources.²⁰

¹⁹For more literature on volume-quality relationship, see Birkmeyer et al. (2002), Silber et al. (2010), and Halm et al. (2002).

²⁰For literature on constrained choice sets see Ho (2006), Dafny et al. (2013) and Gaynor et al. (2016), Ching et al. (2015).

Each patient has a travel-time threshold T_i which confines his choice set. We let T_i to be a random variable with cumulative distribution $P_T(t; \theta)$, where parameterization by θ allows $P_T(t; \theta)$ to depend on observable patient characteristics. Then, the unconditional probability of patient i choosing hospital j is given as

$$Pr(y_{ij} = 1) = \int_{t=0}^{\infty} Pr(y_{ij} = 1 | J_{it}) dP_T(t; \theta) \quad (6)$$

where J_{it} is a choice set of individual i who has a travel-time threshold t and $Pr(y_{ij} = 1 | J_{it})$ is the probability of choosing hospital j conditional on facing choice set J_{it} . Since hospitals are discrete and mutually exclusive alternatives, hospitals can be sorted according to their travel time from a patient's location in ascending order. Then, equation 6 can be simplified to a summation over all the nested sets of hospitals defined by incremental travel-time thresholds, given as

$$Pr(y_{ij} = 1) = \sum_{r=1}^J Pr(y_{ij} = 1 | J_i r) p_T(r; \theta), \quad (7)$$

where $p_T(r; \theta)$ is the probability that travel time threshold is between travel times to destinations r and $r + 1$, i.e.,

$$p_T(r; \theta) = P_T(t_{r+1}; \theta) - P_T(t_r; \theta). \quad (8)$$

The appealing feature of this modeling approach is that it enables us to avoid considering all subset combinations of hospitals which would result in 2^{J-1} choice sets for each patient. The number of possible choice sets is substantially reduced by exploiting the non-random ordering of hospitals based on their travel time from patients' location and travel-time constraints. Therefore, all hospitals that are located closer than any hospital that satisfies the inclusion criterion set by the travel-time threshold are also included in the choice set, and all hospitals that are located further than any hospital that does not satisfy the inclusion criterion are excluded. Despite this simplification, the computational complexity still remains due to the number of hospitals in our data.

To further reduce the computational burden, we reduce the support of p_T by restricting the entire series of travel-time thresholds to take only a few discrete values. Specifically, let $T_{r'}$ denote the travel-time threshold with $r' = 1, \dots, R_T$, where R_T is the number of possible travel-time thresholds after the number of discrete thresholds has been approximated to a few manageable points. We denote the probability that patient i 's threshold is $T_{r'}$ as $\pi_{i,r'}$. Let $\pi_{i,r'}$ be a function of concomitant

	(1) ANCS-DC		(2) Multinomial Logit	
	Coefficient	Standard error	Coefficient	Standard error
AdjustedMortality	-1.9866***	0.6637	-0.6928***	0.0163
TravelTime	-1.9443***	0.0110	-3.2825***	0.0018
NursePerBed	7.3219***	0.0214	5.6659***	0.0427
AdjustedMortality×Female	-0.3612***	0.0881	-0.3028***	0.0853
AdjustedMortality×Old	1.9942***	0.0104	1.7643***	0.0393
AdjustedMortality×LowIncome	0.8229***	0.0201	0.8501***	0.0453
AdjustedMortality×HighRiskDiagnosis	-0.2457***	0.0163	-0.2173***	0.0500
AdjustedMortality×HighRiskSurgery	0.16138***	0.0248	0.2651***	0.0955
NursePerBed×Female	-0.8030***	0.0097	-0.7074***	0.0107
NursePerBed×Old	1.4320***	0.0697	1.5249***	0.0709
NursePerBed×LowIncome	-0.0007	0.0281	-0.1459***	0.0259
NursePerBed×HighRiskDiagnosis	0.0439	0.0377	-0.1002***	0.0161
NursePerBed×HighRiskSurgery	0.0929*	0.0484	-0.0396*	0.0217
Log Likelihood	-22,358.2 (3.3)		-22,859.5 (2.0)	

Notes: *** Significant at the 1 percent level; ** Significant at the 5 percent level; * Significant at the 10 percent level.

To account for the standard errors of the mortality rates, we employ bootstrapping, and report the means and standard deviations of the parameter estimates across the bootstrap replications. We also report the mean of the log-likelihood across all bootstrap replications and the standard deviation in parentheses.

Table 7: Demand Model Estimates

(demographic) variables, defined as

$$\pi_{i,r'} = \frac{\exp(\gamma_r + \mathbf{Y}_i' \phi_{r'})}{\sum_l^{R_T} \exp(\gamma_l + \mathbf{Y}_i' \phi_{r'})}, \quad (9)$$

where \mathbf{Y}_i is a $K \times 1$ vector of patient demographics (Gupta and Chintagunta 1994). Then the probability that hospital j is chosen is

$$Pr(y_{ij} = 1) = \sum_{r'=1}^{R_T} Pr(y_{ij} = 1 | J_{ir'}) \pi_{i,r'}, \quad (10)$$

where $J_{ir'}$ is the set of all hospitals h such that $D_{ih} \leq T_{r'}$. The model is estimated by maximizing the following log likelihood function:

$$LL = \sum_{i=1}^N \sum_{j=1}^J y_{ij} \log \left(\sum_{r'=1}^{R_T} Pr(y_{ij} = 1 | J_{ir'}) \pi_{i,r'} \right). \quad (11)$$

8 Demand Model Estimation Results

We estimate the conditional logit model of hospital choice under travel-time constraints (ANCS-DC). The covariates that enter the utility function are as follows. AdjustedMortality is the hospital quality obtained using the IV approach described in section 4.1. TravelTime refers to travel time (as defined in equation 4) between the patient and a hospital in his choice set, and is in units of 100 minutes. NursePerBed refers to ratio of number of nurses to number of hospital beds. We also interact the following patient characteristics with AdjustedMortality and NursePerBed variables: Female indicator variable; Old is a dummy variable that equals 1 if a patient is equal or above 75 years of age and 0 otherwise; LowIncome is a dummy variable that equals 1 if a patient falls in the bottom first quartile of the income distribution; HighRiskDiagnosis is a dummy variable that equals 1 if a patient is diagnosed with a disease for which the risk of death belongs in the 75th percentile and 0 otherwise; HighRiskSurgery is a dummy variable that equals 1 if a patient undergoes a surgery for which the risk of death belongs in the 75th percentile and 0 otherwise.

The estimation results are reported in column (1) of Table 7. The results are, for the most part, intuitive. The negative coefficient on the AdjustedMortalityRate variable suggests that patients care about the clinical quality of hospitals, which is consistent with findings by Gaynor et al. (2016). Travel time to the hospital also plays an important role in patients' decisions when choosing a hospital – the negative coefficient suggests that patients are less likely to go to hospitals that are located further away from their home. Our estimates also suggest that patients prefer hospitals with higher nurse-to-bed ratio. We find that younger patients, female patients, as well as patients diagnosed with high risk diseases are more sensitive to quality of care. Older patients as well as male patients prefer hospitals with larger number of nurses per bed.

To estimate the parameters of the travel-time threshold probabilities, we discretize the travel-time thresholds into 9 points: 30, 60, 120, 180, 240, 300 and 300+ minutes.²¹ Concomitant variables that enter the time threshold probability are as follows: Metro is an indicator variable that equals 1 if a patient lives in a metropolitan area other than Seoul and 0 otherwise.²² Seoul is an indicator variable that equals 1 if a patient lives in Seoul. We also include the variables Female, Old, LowIncome, HighRiskDiagnosis and HighRiskSurgery. Table 9 provides the parameter estimates for the effects of patient characteristics on time-threshold probabilities. Several of our estimates

²¹The travel time threshold of 300+ includes hospitals that are located 240 minutes or beyond from the train station and is the baseline with all the parameter estimates being normalized to zero.

²²Metro area corresponds to 6 metropolitan cities excluding Seoul consisting of Busan, Daegu, Incheon, Gwangju, Daejeon and Ulsan.

show bi-modality over time constraints which makes complicates the interpretation of several of the coefficients. Patients living in Seoul and metro regions are more likely to have time constraints within 120 minutes or within 300 minutes, but are not likely to be time constrained within 180 or 240 minutes. Our estimates also suggest that females are most likely to have a time-threshold of 120 minutes, and old patients are most likely to have a 180 minutes time-threshold. Coefficients on low income also display bi-modality, with the largest effect on 30-minutes threshold followed by 300-minutes threshold. Patients with high risk diagnosis are most likely to have a 120 minutes threshold, while patients who underwent high risk surgery are most likely to have a 30 minutes threshold.

We also estimate the hospital choice model using a conventional multinomial logit model (without travel-time constraints). The estimates of the parameters are reported in column (2) of Table 7. The sign and magnitude of the estimates obtained using the traditional multinomial logit model are very similar to those obtained using the ANCS-DC model. We prefer to use the ANCS-DC model, however, because the general theory of choice behavior postulates that individuals follow a two-stage decision process in which the alternatives are reduced to a smaller set (consideration set). The construction of these choice sets depend on factors such as the individual’s awareness, feasibility, saliency or accessibility of the alternatives, and mis-specifying the considerations sets may lead to inconsistent parameter estimates. In our setting, we are not able to use an ad-hoc rule such as “15 miles within a patients’ home” to define a choice set because a substantial number of patients travel very long distances (even prior to the entry of the HST) to seek better health care services. The ANCS-DC model that we employ is flexible in this manner because it allows the travel time thresholds to be probabilistic, and also to depend on patients’ demographic characteristics. We also use the likelihood ratio test to test whether modeling of the choice set incorporated in the formulation of the ANCS-DC model enhances the representation of the observed hospital choice over the conventional multinomial logit model. The χ^2 statistic for this test is $-2 \times (-22,860 + 22,358) = -1,004$ with 56 degrees of freedom, leading to significance at the 0.01 level. This establishes the relevance of travel-time constraints in modeling the hospital choice problem.

	30 min	60 min	120 min	180 min	240 min	300 min
Intercept	26.3405** (12.7278)	27.1036** (12.7477)	-10.3856* (5.7271)	-19.7316** (8.9806)	-17.9296** (8.2033)	27.1769** (12.7167)
Metro	2.0345*** (0.6556)	1.7331*** (0.6027)	2.1078*** (0.6964)	-3.4365** (1.6336)	-3.5608** (1.8012)	2.1914*** (0.6716)
Seoul	2.8502*** (1.0200)	2.5557*** (0.9816)	3.1315*** (1.0794)	-5.5920** (2.7915)	-4.7246* (2.4431)	2.8336*** (1.0411)
Female	-14.1061* (7.9503)	-14.7230* (7.9349)	21.9992** (10.4993)	-4.8327** (2.2158)	-1.5714 (1.0466)	-14.2174** (7.0630)
Old	10.3549* (5.8367)	11.1943* (5.8593)	-47.6513* (26.9298)	0.7781*** (0.0999)	0.21657*** (0.0720)	10.3223* (5.8419)
LowIncome	14.7569** (5.9366)	-31.3036** (14.0887)	-4.8405* (2.4803)	-4.8879** (2.2254)	-4.8026** (2.4092)	13.5270** (5.9375)
HighRiskDiagnosis	1.6307* (0.5804)	1.5712*** (0.5773)	1.9028*** (0.5832)	-3.0178** (1.5309)	-2.2920* (1.3065)	1.6187*** (0.5896)
HighRiskSurgery	1.2925*** (0.3138)	1.0195*** (0.3007)	1.2326*** (0.2881)	-2.8059* (1.3524)	-1.0037* (0.4786)	1.0694*** (0.3128)

Notes: *** Significant at the 1 percent level; ** Significant at the 5 percent level; * Significant at the 10 percent level.

Table 9: Estimates of the Time Constraint Parameters

9 Counterfactual Analyses

9.1 Changes in Patient Welfare

We compute the changes in patient welfare from the entry of the HST as follows. Using the parameter estimates from the demand model, we simulate a post-HST scenario where the HST is removed. Recall from our demand model that when travel-time becomes longer (i.e., if the travel time is that of the pre-HST level), constraints imposed on patients' travel-time will force them to remove further-located hospitals (which are included in the choice set if the travel time is that of the post-HST level) from the consideration set.

The expected patient surplus (in utils) for patient i with HST can be expressed as

$$E[Surplus_i(t_1, q_1)] = \sum_{r=1}^{R_T} E[Surplus_{i|r}(t_1, q_1)] \cdot \pi_{ir} = \sum_{r=1}^{R_T} E \left[\max_{j \in J_{i|r}^{t_1}} (\bar{U}_{ij} + \varepsilon_{ij}) \right] \cdot \pi_{ir}, \quad (12)$$

where t_1 and q_1 denote travel time and hospital quality with HST, respectively. Similarly, the expected patient surplus when the HST is removed can be expressed as

$$E[Surplus_i(t_0, q_1)] = \sum_{r=1}^{R_T} E[Surplus_{i|r}(t_0, q_1)] \cdot \pi_{ir} = \sum_{r=1}^{R_T} E \left[\max_{j \in J_{i|r}^{t_0}} (\bar{U}_{ij} + \varepsilon_{ij}) \right] \cdot \pi_{ir}, \quad (13)$$

where t_0 denotes travel time when the HST is removed (i.e., travel time by car). The choice set $J_{i|r}^{t_1}$ differs from the choice set $J_{i|r}^{t_0}$ because changes in travel time change the composition of hospitals in a choice set. Assuming that ε_{ij} is distributed i.i.d extreme value, the above expression can be rewritten as a logit-inclusive value

$$E[Surplus_i(t_1, q_1)] = \sum_{r=1}^{R_T} \ln \left(\sum_{j \in J_{i|r}^{t_1}} \exp(\bar{U}_{ij}) \right) \pi_{ir}, \quad (14)$$

and

$$E[Surplus_i(t_0, q_1)] = \sum_{r=1}^{R_T} \ln \left(\sum_{j \in J_{i|r}^{t_0}} \exp(\bar{U}_{ij}) \right) \pi_{ir}. \quad (15)$$

	A. Welfare Gains		B. Impact on Survival
	Δ Utility	Dollar Value	Number of Deaths
total	0.0480	417.5	-0.1891
first quartile	0.0882	757.5	-0.1523
second quartile	0.0214	183.8	-0.0258
third quartile	0.0136	116.8	-0.0110
fourth quartile	0	0	0

Table 10: Changes in Patient Welfare and Health Outcomes

The average change in surplus is then given by

$$E[\Delta Surplus] = \frac{1}{N} \sum_{i=1}^N [E[Surplus_i(t_1, q_1)] - E[Surplus_i(t_0, q_1)]] , \quad (16)$$

where N is the number of patients in post-HST period.

Welfare calculations are reported in Table 10 Panel A. Assuming the quality of clinical care did not change, patients on average experience an increase of 0.0480 units in expected utility. This increase in welfare arises from a reduction in travel time, and the resulting ability of patients to sort into better hospitals. Since there is no price coefficient in the demand model due to the absence of a price mechanism in this market, we cannot directly convert the welfare change from utils into a dollar value. Therefore, following Gaynor et al. (2016), we first translate the gains in terms of the preference over distance, and then convert the welfare estimates into a dollar value using additional data from other sources.²³ Comparing the gains in utils to the preference over distance, we find that the welfare effect of the reduction in travel distance for patients belonging to the first quartile corresponds to a 2.5-minute reduction in travel time.²⁴ Applying a \$167 value per minute reduction in travel time (Gaynor et al. 2016; Gowrisankaran et al. 2015), the reduction in travel time yields a welfare effect of approximately \$417.5 ($167 \times 2.5 = 417.5$) per patient.

To look at the gains in welfare based on how close patients live from the train station, we divide the distance to the nearest train station into quartiles, and calculate changes in welfare separately for patients belonging to each quartile. Patients who belong to the first quartile experience an average increase of 0.0882 units in expected utility. This increase in welfare arises from a reduction in travel time, and the resulting ability of patients to sort to better hospitals. As patients' are

²³Gowrisankaran et al. (2015) estimate that a one minute reduction in travel time to hospitals increases patient surplus by \$167.

²⁴ $0.048/(-1.9443) = -0.0246$, where -1.9443 is the coefficient on travel time. Travel time in the regression is defined in units of 100 minutes.

located further away from the train station, the benefit from the entry of the HST becomes smaller (0.0214 units increase for patients belonging to the second quartile; 0.0136 units increase for patients belonging to the third quartile; no change for patients belonging to the fourth quartile). The welfare effect of the reduction in travel distance for patients who belong to the first quartile corresponds to approximately \$757.5 per patient. Similarly, patients who belong to the second and third quartiles experience a welfare gain corresponding to approximately \$183.8 and \$116.8, respectively.

9.2 The Impact of Patients' Sorting on Survival

The HST has enabled patients to choose hospitals that were previously difficult to consider due to long travel distances. Therefore the HST has not only improved the quality of clinical care through increased competition among hospitals, but has also increased the size of the choice set for the patients which in turn has resulted in patients' sorting to better hospitals. One way to directly measure the benefits generated by the HST through its impact on patient sorting is to calculate how many patients would have died in the post-HST period if the HST were to be removed, i.e. post-HST period patients are faced with the pre-HST level travel time to the hospitals.

To implement this, we closely follow Gaynor et al. (2016) and calculate the expected differences in mortality across all patients:

$$E(\Delta Mortality) = \sum_i [E[Mortality_i(t_1, q_1)] - E[Mortality_i(t_0, q_0)]], \quad (17)$$

where

$$E[Mortality_i(t_1, q_1)] = \sum_j \Pr_{ij}(t_1, q_1) \cdot Prob(Mortality_i | choice = j, Health_i), \quad (18)$$

and

$$E[Mortality_i(t_0, q_0)] = \sum_j \Pr_{ij}(t_0, q_0) \cdot Prob(Mortality_i | choice = j, Health_i). \quad (19)$$

The probability of patient i choosing hospital j is denoted by $\Pr_{ij}(t, q)$. Equations (18) and (19) denote the mortality probability with HST and without HST, respectively. The variable $Mortality_i$ is an indicator variable which takes value 1 if the patient dies and 0 otherwise. As in the previous subsection, we also decompose the differences in mortality caused by reduced travel time and improved clinical quality.

The results are reported in Table 10 Panel B. Our estimates from this counterfactual analysis

suggest that 0.1891 lives of patients can be saved from patients' sorting. Since our data corresponds to a 2-percent random sample of the entire population, this translates to approximately 9.5 lives over the five quarters, which is equivalent to 7.5 lives on an annual basis.²⁵

As before, we divide the distance to the nearest train station into quartiles, and calculate the number of lives saved separately for patients belonging to each quartile. Our calculations show that 0.1523 lives of patients in the first quartile (6.092 lives on an annual basis), 0.0258 lives of patients in the second quartile (1.032 lives on an annual basis), 0.0110 lives of patient in the third quartile (0.44 lives on an annual basis), and 0 lives of patients in the fourth quartile can be saved due to patients' sorting.

10 Conclusion

This paper exploits the entry of HST in South Korea, which reduced patients' travel costs, increasing substitutability among hospitals and thereby increasing hospital competition. This exogenous shock allows us to look at the impact of reduced travel time on patient behavior as well as to study the causal impact of increased competition on hospital quality. Taking advantage of the differential effects of the entry of the HST on hospitals located in different regions of the country, we use a difference-in-differences approach to examine the impact of competition on health outcomes measured by 30-day mortality rates following admissions for surgeries. On the methodological side, we utilize the heterogeneous effects of the entry of the HST on patients living in different areas of the country to obtain a reliable measure of hospital-level quality of clinical care.

We find that the entry of the HST improves patient mobility, and that intensified hospital competition leads to an improvement in clinical quality. To evaluate the overall impact of HST on patient welfare, we estimate a structural model of hospital choice, allowing for a flexible formation of patients' consideration set. We find that patients living near a HST station experience an improvement in welfare arising from reduction in travel time. We also find that HST led to a substantial improvement on the probability of patient survival through its effect on patient sorting, even while holding hospital quality constant.

Overall, our paper suggests that increased hospital competition can lead to beneficial health outcomes and that an improvement in transportation infrastructure can have a beneficial impact on patients' health by facilitating patients' sorting to better hospitals through lower travel costs.

²⁵ $0.1891 \times 50 \times (4/5) = 7.5$

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Appendix: Adjusted Mortality Rates

In this section, we present estimation results of equation 1 using an alternative measure of hospital quality as in Gowrisankaran and Town (1999). Specifically, we obtain measure of hospital quality by estimating a linear probability model where we regress m_i on a set of hospital dummies and patient's observed characteristics. The mortality of patient i is given as

$$\mu_{it} = \boldsymbol{\psi}' \mathbf{c}_i + \boldsymbol{\gamma}' \mathbf{h}_i + s_{it} + \eta_{it} \quad (20)$$

where μ_{it} is a dummy variable that denotes the death of patient i within 30 days of the admission, \mathbf{c}_i is a vector of dummy variables where c_{ijt} equals 1 if patient i ($i = 1, \dots, N$) chooses hospital j ($j = 1, \dots, J$), \mathbf{h}_i is a vector of patient characteristics that can affect mortality, s_{it} is unobserved (by the researcher) severity of illness, and η_{it} is an i.i.d. normal error term. The parameter vectors to estimate are $\boldsymbol{\psi}$ and $\boldsymbol{\gamma}$. With the linear probability model, the elements of estimated fixed effects $\hat{\boldsymbol{\psi}}$ are interpreted as the incremental probability of death from choosing a particular hospital conditional on observed health status, and is used as our measure of quality of care. The coefficient vector $\boldsymbol{\gamma}$ captures the impact of patients' observed health status on the probability of death. Following section 4.1, we will refer to the estimated measure of quality of care, $\hat{\boldsymbol{\psi}}$ as the adjusted mortality rate. Because hospital choice is likely to be correlated with patients' unobserved severity of illness, estimating equation (20) using OLS will lead to biased estimates. For instance, if sicker patients are more likely to choose a certain hospital j , then s_{it} and c_{ijt} will be positively correlated, and hence $\hat{\boldsymbol{\psi}}_j$ will be overestimated.

To address the endogeneity of hospital choice, we use two sets of instrumental variables for hospital choice dummy variables (\mathbf{c}_i): (i) the travel time to each hospital, and (ii) and instruments of the form $\exp(-\phi \times \text{traveltime}_{ijt})$, where we define travel time for patient i to hospital j in period t as

$$\text{traveltime}_{ijt} = \begin{cases} \min(\text{cartime}_{ij}, \text{traintime}_{ij}) & \text{if } t = \text{post-HST} \ \& \ \text{dist}_i^{\text{pat}} < 30 \ \& \ \text{dist}_j^h < 30 \\ \text{cartime}_{ij} & \text{otherwise} \end{cases} \quad (21)$$

Here cartime_{ij} denotes the drive time from patient i 's location to hospital j by car, and traintime_{ij} is the travel time from patient i 's location to hospital j by HST. ²⁶ $\text{dist}_i^{\text{pat}}$ is the travel time from

²⁶Note that traintime_{ij} is obtained by summing the following three components: (i) drive time from i 's location to i 's nearest HST station h , (ii) travel time from station h to station k , which is the closest HST station to hospital j

patient i to the closest train station and $dist_j^h$ is the travel time from hospital j to the closest train station. We constrain the effect of the HST to patients and hospitals living 30 minutes within the train station. This is to account for the changes in travel time only for patients living sufficiently close to the HST station in the post-HST era, and is based on the pattern in the data where there are no significant differences in travel times in pre- and post- HST for patients living beyond 30 minutes of the HST station.

Formal specification tests for the validity of our instruments are provided in Table A.1.²⁷ Our overidentifying restrictions are valid as we fail to reject the null of the Sargan-Hansen overidentification test. We reject the null hypothesis of the Hausman Endogeneity test which means that our OLS and IV estimates are statistically different. We also perform the Wald-Test of Weak Instruments and reject the hypothesis that our instruments are weak. These tests provide support for the validity of our IV specification.

Sargan-Hansen	χ^2	60.5670
Overidentification Test	p-value	0.9792
Hausman	χ^2	8,600
Endogeneity Test	p-value	0.0000
Wald-Test of	χ^2	934.9818
Weak Instruments	p-value	0.0000

Table A.1: Tests for Validity of Instruments

and (iii) drive time from station k to hospital j . We obtain driving time by car by using *georoute* routine developed by Weber and Péclat (2017) which calculates the driving time between two points under normal traffic conditions.

²⁷Note that we perform the specification tests for the data pooled across pre- and post- HST periods.